



## 2009 Renewal

February 17, 2009

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Dear Ms. Donor,

Thank you for caring so much about our community. Your support of Markham Stouffville Hospital has brought leading-edge health care to your friends, your neighbours and maybe even your own family.

**For example, Tom was admitted to our Hospital last year to undergo two different surgeries in one week.** According to Tom, the care he received with us was *"compassionate, professional, caring and the best our health care system has to offer."*

**Christine was one of the 50,000 people who arrived at our Emergency Department in 2008.** It only took 15 minutes for her to see a doctor and be prescribed the medication she needed. She says, *"All the staff were so friendly and efficient, it almost made the experience enjoyable."*

**This is the quality of care our patients deserve! But we can't continue to be leaders in our community without your renewed support in 2009.**

Your past generous support has made you an important part of the Markham Stouffville Hospital family – I hope you will renew your support again! Your gift today will allow your Hospital to continue to invest in the future of health care for everyone in our area, including yourself and future generations to come.

Your continued support is needed as we prepare for our expansion. As you may know, we are currently working on plans to build the new Markham Stouffville Hospital that will allow us to treat more patients and offer the best care that requires state-of-the-art technology. **We need you by our side until that time, so we can continue to improve patient care and acquire new equipment that will benefit so many.**

Your past support has already allowed us to make purchases that have greatly enhanced our services and patient care. You've helped touch the lives of many in our community by giving them the high-quality care they need and deserve.

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For example, with your commitment last year we were able to purchase:

- A **Haematology Cell Analyzer** to identify a whole spectrum of diseases in those who are rushed into our ER. Each machine can diagnose more than 10,000 patients a week by studying the morphing of blood. *This technology identified cancer in a woman who visited our ER because of a cut finger – she was able to receive early treatment and make a full recovery!*
- A **PH Scalp Machine** that is used to provide information about oxygen delivery to babies who are still inside their mothers during the labour process. This machine can save precious time by instantly identifying any warning signs of stress in an infant. *In 2008, a baby's life was saved when the machine indicated dangerously low oxygen levels during labour.*
- An **EEG Machine** which is key to identifying and treating a variety of disorders in both adults and children, including: epileptic seizures, dementia, coma, and migraines. *Last year, a patient who experienced an unexplained loss of consciousness was quickly diagnosed and given the appropriate treatment because of access to EEG.*

Your renewed gift now will help us continue to provide the very best in patient care with state-of-the-art equipment, and save the lives of those who turn to us – *maybe even you or someone you love!*

**To thank you for your commitment, I have included a special Thank You card with my letter today.** On the back, you will find a list of key contact information at the Hospital. I hope you will keep this card in your wallet as a reminder of how much your support is needed and appreciated.

With your help, the future of health care in our community looks extremely bright – particularly with our plans for expansion. By choosing to give today, you will play an important role in helping our Hospital continue to be the best it can be.

Thank you again for all that you do, and for remembering your community by renewing your support of Markham Stouffville Hospital.

Sincerely,



Suzette Strong, MA, CFRE  
President  
Markham Stouffville Hospital Foundation

P.S. We need your help to keep up with our community's growing demands as we await our planned expansion. **Please send your 2009 renewal gift now – thank you.**

P.P.S. *Friends of the Foundation* is a very special group of exemplary donors dedicated to ensuring that our patients receive the best possible care with state-of-the-art technology. For more information about the exclusive benefits of becoming a *Friends of the Foundation* member, please see the back of your reply coupon.