



Health. It's the best gift you can give.

November 17, 2010

123 Any Street
Markham, ON Z1Z 1Z1

Dear Ms. Donor,

Whether it's enjoying winter festivities, feasting on homemade goodies or gathering with family and friends, we all look forward to celebrating the holidays in our own special way and in the company of those we love.

Because of caring donors like you who support Markham Stouffville Hospital, many families in the community will be doing the same — they will be celebrating this special time in good health and at home, instead of at the Hospital.

You may remember Peter Mason, Mark Young and Sarah Barnartt from the letters I've written to you in the past. They are just a few people who will be home for the holidays thanks to the high quality care they received at Markham Stouffville Hospital, the kind of care your gifts help to make possible. Their words of gratitude say it all:

"When there wasn't a moment to lose, Markham Stouffville Hospital was there for me. My family and I take great pride in our community and our Hospital and are truly grateful for the supporters who help to make our Hospital the wonderful community jewel that it is." — Peter

"Living through 2 surgeries and 6 months of chemotherapy was without a doubt the most difficult thing I have ever done. Having the caring oncology staff at Markham Stouffville Hospital with me every step of the way made all the difference in the world. With their help, I was able to persevere even during the most challenging times." — Mark

"The emergency team saved my life. Because they provided expert care when there wasn't a moment to lose, my 2-year-old daughter has her mother today. There are no words to describe my family's gratitude for everything they've done for us." — Sarah

By renewing your support for Markham Stouffville Hospital last year, you have shown how much you care about making sure that you, your loved ones and your neighbours continue to have expert, quality care, close to home. So I am asking you to please give the most generous gift you possibly can this holiday season to help the Hospital with some of our most urgent equipment needs for the coming year. Every gift counts and will make a huge difference for the health of your community.

www.dm.msh.on.ca/holiday

Markham Stouffville Hospital Foundation
381 Church Street, PO Box 1800
Markham, Ontario L3P 7P3

T: 905.472.7059 F: 905.472.7018

PROGRESSIVE • COMMUNITY • CARE

www.msh.on.ca

Charitable Registration No. 13064 3620 RR0001

Because for every person in Markham and Stouffville who will be spending the holidays in the comfort and warmth of their home, there are those who will not be so fortunate. Some will be going through the difficult journey of cancer treatment. Others will be rushed to the emergency department in need of life-saving care. And many will be staying at the Hospital overnight with a loved one who is too ill to go home. To these families and so many more in the community.... **health is the best gift you can give.**

Enclosed is the Hospital's Holiday Equipment Wish List.

Please take a look at the equipment we need. Every single item will ensure the Hospital can continue providing high quality care.

As you probably know, our community has grown tremendously in the past 20 years. We went from being a small community Hospital to one of the busiest in the region, serving more than 300,000 patients each year. Our staff has more than tripled from 456 to 1655 today.

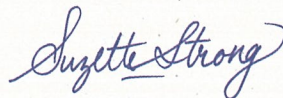
We're Growing. Together. And as we expand to meet the health needs of our growing community, we are counting on your support to ensure we are able to purchase the equipment the Hospital needs in the New Year.

There is no better time than the holiday season to give the Gift of Health to your community.

Whatever amount you are able to give will be deeply appreciated. Your generosity will help Markham Stouffville Hospital acquire the medical equipment we need to continue delivering outstanding care during the holiday season and throughout the year.

My best wishes to you and your loved ones for a happy and healthy holiday season.

Yours truly,



Suzette Strong, MA, CFRE
Chief Executive Officer
Markham Stouffville Hospital Foundation

P.S. Please don't forget to take a look at the Hospital's Equipment Wish List and then fill out and send back the enclosed reply coupon along with your special holiday gift.

P.P.S. Make your gift even more meaningful by dedicating it to a special person who touched your life. Simply fill out the back of the reply coupon, along with your special holiday message and send it back with your donation in the enclosed envelope. We'll send a card to the honouree or their family letting them know a gift has been made in their name.

Thank you!

